

# 2015-16 Program Review

## Communication Studies



Prepared By GWC Office of Institutional Effectiveness

# 2015-16 Program Review

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## Communication Studies

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## ***Notes and Definitions***

*The following data tables and charts have been provided to each department at Golden West College in order to assist them in completing a comprehensive review of each of their programs. Program Review is the primary mechanism by which Golden West College identifies the objectives and resources needed to fulfill our educational mission. It is also an opportunity for each department to document its plans for improving student success and sharing that information with the college community. Each department is asked to review all of its programs (instructional and non-instructional) on the same three-year cycle. It is important for all departments to participate in the Program Review process, since programs that do not complete a review are not eligible to receive additional funding for one-time requests, classified positions, faculty positions, or facilities requests.*

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- **Enrollment** refers to the count of students enrolled in courses in the specified discipline each term or academic year. If a student enrolls in multiple courses in a discipline, they will be counted more than once.
  - **Note:** In some cases, enrollment counts differ slightly across the tables included in this report. These minor discrepancies occur, because different data sets are needed for different parts of the report. These unique data sets often contain some small discrepancies. However, the larger trends over the multi-year period being reviewed are consistent across the data sets used.
- **Unduplicated headcount** refers to the unduplicated count of students enrolled in courses in a given discipline in the specified semester or academic year. It differs from the enrollment count, since students will only be counted once in the unduplicated headcount, even if they enroll in multiple courses in a given discipline.
  - **Note:** The unduplicated headcounts included in this report are unduplicated for each academic year by discipline. Counts across disciplines or for the entire college are duplicated.
- **Retention** refers to the percentage of students who enrolled in a course in a specified discipline who did not withdraw and received a valid grade.
- **Success** refers to the percentage of students who enrolled in a course in a specified discipline and received a passing or satisfactory grade (defined as grades of A, B, C, P, IA, IB, IC, or IPP).
  - **Note:** Retention and success rates are calculated using the duplicated enrollment count of students, since many students enroll in more than one course in a discipline in a given semester.





# PROGRAM REVIEW – SUMMARY DASHBOARD 2015-16

## Communication Studies

### Enrollment, Sections, and Fill Rate

#### FALL

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	1,323	1,280	40	33.1	103.4%
2010-2011	1,320	1,280	41	32.2	103.1%
2011-2012	1,203	1,184	38	31.7	101.6%
2012-2013	1,075	1,024	32	33.6	105.0%
2013-2014	1,344	1,339	42	32.4	100.4%
2014-2015	1,424	1,404	44	32.7	101.4%

#### SPRING

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	1,224	1,216	38	32.2	100.7%
2010-2011	1,429	1,438	45	31.8	99.4%
2011-2012	1,193	1,150	36	33.1	103.7%
2012-2013	1,064	1,052	33	32.2	101.1%
2013-2014	1,453	1,500	47	30.9	96.9%
2014-2015	1,638	1,726	54	30.3	94.9%

#### SUMMER

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	271	256	8	33.9	105.9%
2010-2011	133	128	4	33.3	103.9%
2011-2012	138	128	4	34.5	107.8%
2012-2013	68	64	2	34.0	106.3%
2013-2014	243	256	8	30.4	94.9%
2014-2015	255	256	8	31.9	99.6%

### Certificates and Degrees Awarded



### Unduplicated Headcount and Distribution by Student Ethnicity

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Am. Indian/Alaska Native	18	0.7%	5	0.2%	5	0.2%	3	0.1%	9	0.3%	14	0.5%
Asian	790	30.9%	805	30.7%	681	29.5%	558	27.7%	741	27.4%	761	26.0%
Black or African American	49	1.9%	44	1.7%	43	1.9%	40	2.0%	55	2.0%	46	1.6%
Hispanic/Latino	546	21.3%	613	23.3%	627	27.1%	593	29.4%	900	33.3%	991	33.9%
Nat. Hawaiian / Pac. Islander	19	0.7%	18	0.7%	12	0.5%	12	0.6%	19	0.7%	22	0.8%
Two or More Races	63	2.5%	104	4.0%	102	4.4%	80	4.0%	122	4.5%	143	4.9%
Unknown	82	3.2%	40	1.5%	51	2.2%	75	3.7%	77	2.9%	51	1.7%
White	992	38.8%	997	38.0%	791	34.2%	656	32.5%	777	28.8%	898	30.7%
<b>Total</b>	<b>2,559</b>	<b>100.0%</b>	<b>2,626</b>	<b>100.0%</b>	<b>2,312</b>	<b>100.0%</b>	<b>2,017</b>	<b>100.0%</b>	<b>2,700</b>	<b>100.0%</b>	<b>2,926</b>	<b>100.0%</b>

Note: Data are unduplicated for each academic year by discipline. Data across multiple disciplines or for the entire college are duplicated.



















































