



End of Semester Survey

Office of Research, Planning, and Institutional Effectiveness

Background/Methodology

Methodology

Students were selected for survey based on:

- Enrolled in 6 units or more during spring 2017 at GWC
- Have no more than 30 units earned

Survey administration

- Survey was developed in survey monkey
- Survey was sent to 3,087 students through regroup
- 200 students responded to survey, giving us 6.5% response rate
- No incentives were given for students to respond to survey

Demographic

- Age – 70.5% of students who responded are 24 or younger, similar to GWC population where 72% of students are 24 or younger.
- Gender – 66.5% of students who responded were female, 14% higher than GWC population.
- Race – 27.5% of respondents are Asian, 34.5% are White, and 20.5% are Hispanic/Latino. Representation of Latino students who responded are lower than GWC population.
- Half of respondents are continuing students at GWC, while 35% are first time in college, and 13% are first time at GWC, but attended other colleges previously.
- 57% wish to transfer to a 4 year university, 18% wish to earn an associate's degree, and 10% wish to earn a certificate.
- About 44% of respondents are full-time students, slightly higher than GWC population
- Popular majors: Nursing (39), Business (15), Biology (6), Computer (8), Criminal Justice (8), Liberal Studies (8), Accounting (6), Psychology (6), Engineering (5), English (5)

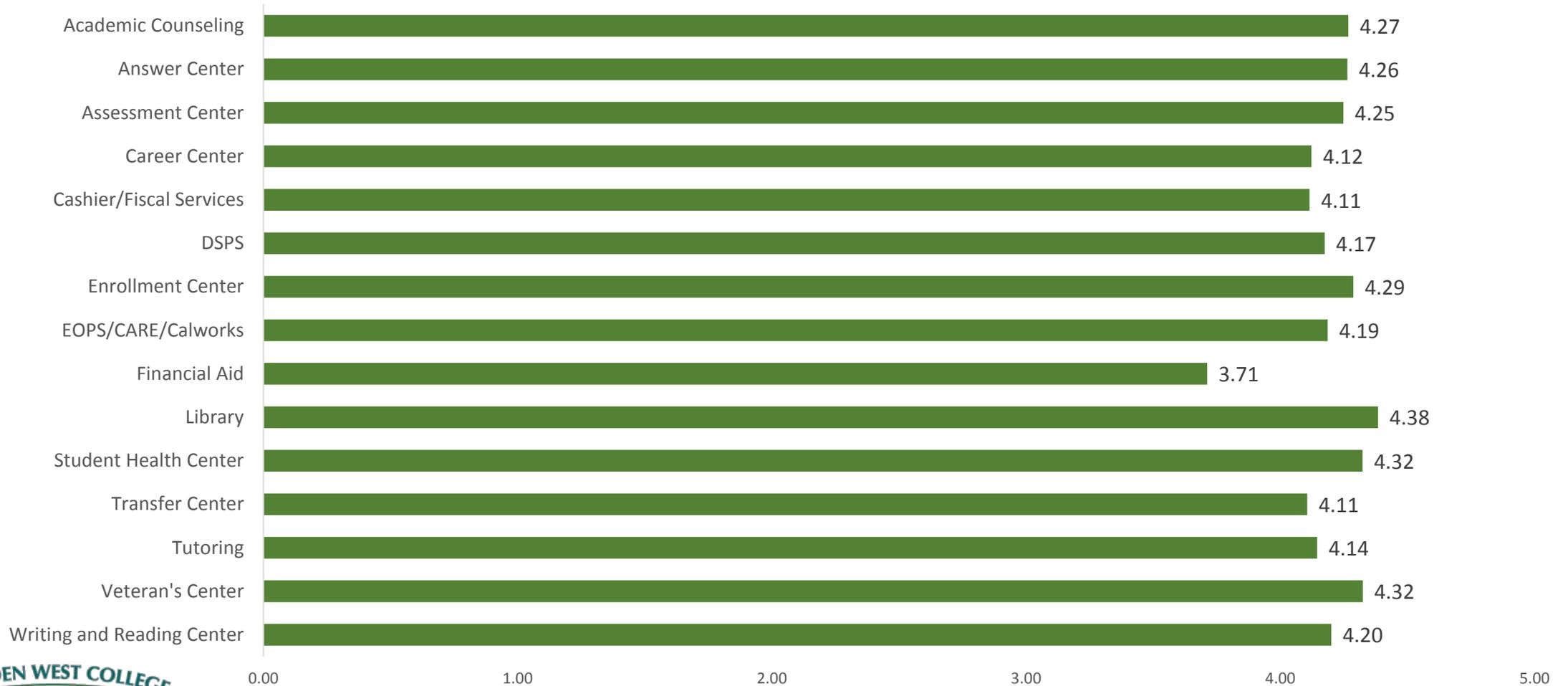
Do you plan to enroll at GWC for Fall 2017?

- 90% indicated that they would re-enroll at GWC for fall 2017.
- Reasons for not re-enroll vary and include transferring to 4 year, expectation to complete program of study, going back to work, meeting pre-requisites for graduate programs, or struggling with school work.

GWC Ratings

- 88% of students responded to be satisfied or very satisfied with their overall experience at GWC. Important to note, no student indicated that they were very unsatisfied.
- 83% of students rated the quality of support services offered at GWC as good or excellent.
- 85% of students rated the quality of teaching at GWC as good or excellent.
- 87% of students indicated they are likely or very likely to recommend GWC to friends and family.

Ratings of Individual Services



Areas with room for growth:

- Financial aid (13)
- LRC – Library and Tutoring (5)
- Bookstore (2)
- Cafeteria (1)
- DSPS (1)
- Assessment Center (1)
- Fiscal/Cashier (1)

Things students like:

- Supportive, friendly, and helpful faculty, staff and students
- Campus location, layout and landscape
- Online classes/system
- Convenience of parking and getting to class
- Small campus and classes
- Counseling
- Library
- Campus activities/events

Things that could change:

- Restroom cleanliness/campus facilities
- Financial aid services
- Increase/improve library and tutoring services
- More diverse offerings of classes and modalities
- Promotion of campus activities
- Food options/prices
- Cost of textbooks