

2015-16 Program Review

Digital Media



Prepared By GWC Office of Institutional Effectiveness

2015-16 Program Review

Digital Media

NOTES AND DEFINITIONS.....	3
SUMMARY DASHBOARD.....	4
STUDENT DEMOGRAPHICS.....	6
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY ETHNICITY	6
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY GENDER	7
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY AGE GROUP	8
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY ECONOMICALLY DISADVANTAGED STATUS.....	9
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY DISABILITY STATUS.....	10
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY VETERAN STATUS.....	11
UNDUPLICATED HEADCOUNT AND DISTRIBUTION BY FOSTER YOUTH STATUS.....	12
ENROLLMENT AND FILL RATE.....	13
RETENTION AND SUCCESS.....	15
OVERALL RETENTION AND SUCCESS BY TERM	15
OVERALL RETENTION AND SUCCESS BY ACADEMIC YEAR.....	17
RETENTION AND SUCCESS BY SESSION TYPE.....	18
RETENTION AND SUCCESS BY ETHNICITY	20
RETENTION AND SUCCESS BY GENDER.....	23
RETENTION AND SUCCESS OF SPECIAL POPULATION GROUPS.....	25
FULL-TIME AND PART-TIME FACULTY DISTRIBUTION	26
CERTIFICATES AND DEGREES AWARDED	28

Notes and Definitions

The following data tables and charts have been provided to each department at Golden West College in order to assist them in completing a comprehensive review of each of their programs. Program Review is the primary mechanism by which Golden West College identifies the objectives and resources needed to fulfill our educational mission. It is also an opportunity for each department to document its plans for improving student success and sharing that information with the college community. Each department is asked to review all of its programs (instructional and non-instructional) on the same three-year cycle. It is important for all departments to participate in the Program Review process, since programs that do not complete a review are not eligible to receive additional funding for one-time requests, classified positions, faculty positions, or facilities requests.

- **Enrollment** refers to the count of students enrolled in courses in the specified discipline each term or academic year. If a student enrolls in multiple courses in a discipline, they will be counted more than once.
 - **Note:** In some cases, enrollment counts differ slightly across the tables included in this report. These minor discrepancies occur, because different data sets are needed for different parts of the report. These unique data sets often contain some small discrepancies. However, the larger trends over the multi-year period being reviewed are consistent across the data sets used.
- **Unduplicated headcount** refers to the unduplicated count of students enrolled in courses in a given discipline in the specified semester or academic year. It differs from the enrollment count, since students will only be counted once in the unduplicated headcount, even if they enroll in multiple courses in a given discipline.
 - **Note:** The unduplicated headcounts included in this report are unduplicated for each academic year by discipline. Counts across disciplines or for the entire college are duplicated.
- **Retention** refers to the percentage of students who enrolled in a course in a specified discipline who did not withdraw and received a valid grade.
- **Success** refers to the percentage of students who enrolled in a course in a specified discipline and received a passing or satisfactory grade (defined as grades of A, B, C, P, IA, IB, IC, or IPP).
 - **Note:** Retention and success rates are calculated using the duplicated enrollment count of students, since many students enroll in more than one course in a discipline in a given semester.

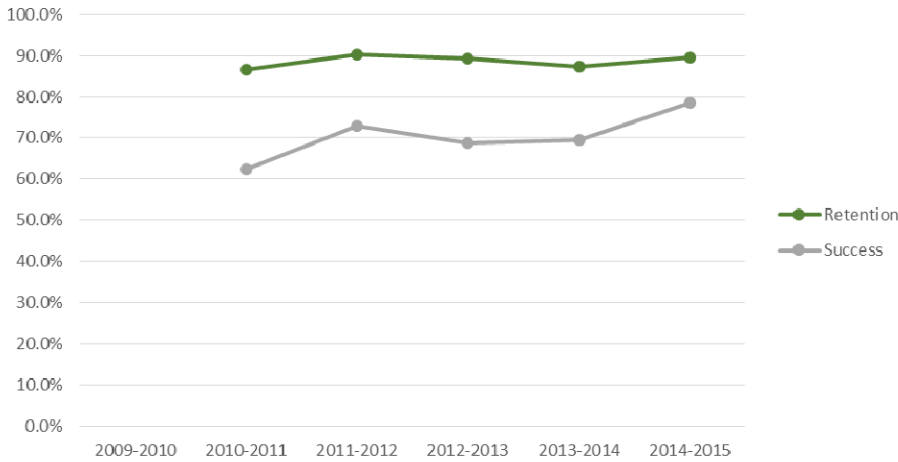


PROGRAM REVIEW – SUMMARY DASHBOARD

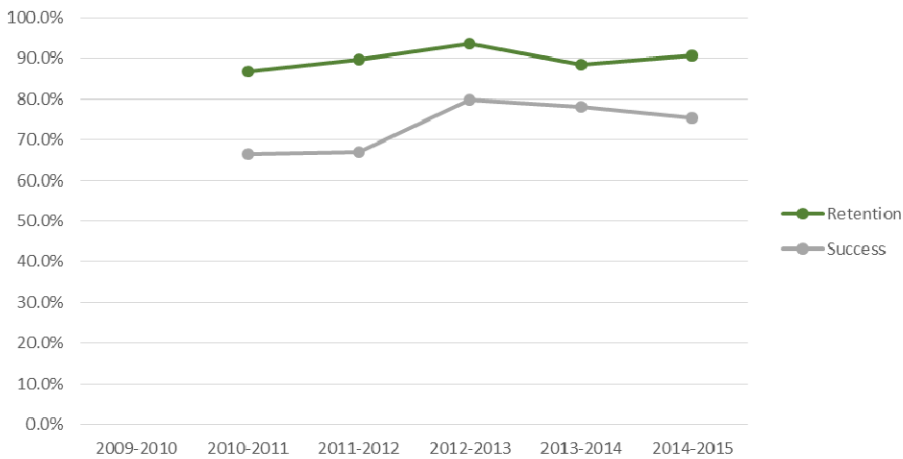
2015-16

Digital Media

Overall Retention & Success Rates (Fall)



Overall Retention & Success Rates (Spring)



Gaps in Success Rates by Student Ethnicity, 2014-2015 Academic Year

	Total Enrolled	% of Total Enrolled	Success Rate	Avg. Success Rate	Success Rate Gap (Compared to Avg.)	Successful Completions Lost
Am. Indian/Alaska Native	--	--	--	77.0%	--	--
Asian	84	20.3%	78.6%	77.0%	1.6%	--
Black or African American	--	--	--	77.0%	--	--
Hispanic	104	25.2%	67.3%	77.0%	-9.7%	11
Nat. Hawaiian / Pac. Islander	--	--	--	77.0%	--	--
Two or More	29	7.0%	65.5%	77.0%	-11.5%	4
Unknown	--	--	--	77.0%	--	--
White	186	45.0%	83.9%	77.0%	6.9%	--
Total	413					

Note: For those disciplines that have labs, enrollment data do not include dependent lab sections. In cases where the total enrollment for a particular ethnic group is 10 or less, data have been excluded from the analysis in order to protect individuals' privacy.

Three-Year Trend Summary

FALL	
Three-Year Trend	
Enrollment	
Total Enrollment	↑
Enrollment/Section	↓
Average Fill Rate	↓
Overall Retention and Success	
Retention	↑
Success	↑
Success Rates by Student Ethnicity	
Am. Indian/Alaska Native	--
Asian	↓
Black or African American	--
Hispanic/Latino	↑
Nat. Hawaiian / Pac. Islander	--
White	↑
Two or More Races	↑
Unknown	--
Success Rates by Gender	
Female	↑
Male	↑
SPRING	
Three-Year Trend	
Enrollment	
Total Enrollment	↓
Enrollment/Section	↓
Average Fill Rate	↓
Overall Retention and Success	
Retention	↓
Success	↓
Success Rates by Student Ethnicity	
Am. Indian/Alaska Native	--
Asian	↑
Black or African American	--
Hispanic/Latino	↓
Nat. Hawaiian / Pac. Islander	--
White	↑
Two or More Races	↓
Unknown	--
Success Rates by Gender	
Female	↑
Male	↓
Awards	
Three-Year Trend	
Certificates Awarded	↑
Degrees Awarded	↑



PROGRAM REVIEW – SUMMARY DASHBOARD 2015-16

Digital Media

Enrollment, Sections, and Fill Rate

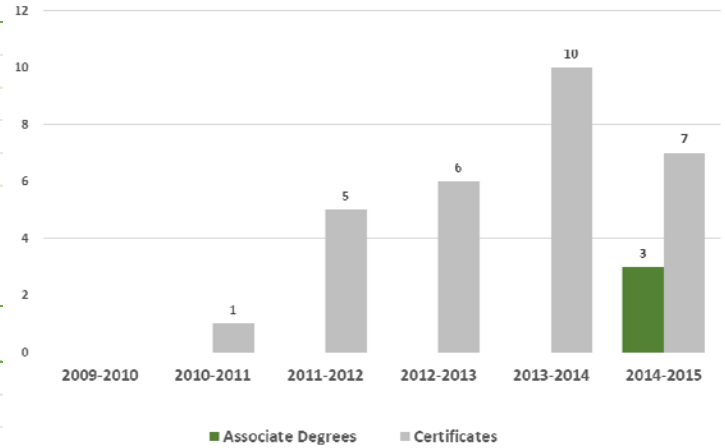
FALL

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	0	0	0	--	--
2010-2011	202	192	7	28.9	105.2%
2011-2012	186	192	7	26.6	96.9%
2012-2013	192	192	7	27.4	100.0%
2013-2014	215	252	9	23.9	85.3%
2014-2015	219	325	11	19.9	67.4%

SPRING

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	0	0	0	--	--
2010-2011	181	224	8	22.6	80.8%
2011-2012	204	228	8	25.5	89.5%
2012-2013	200	182	8	25.0	109.9%
2013-2014	208	252	9	23.1	82.5%
2014-2015	194	308	11	17.6	63.0%

Certificates and Degrees Awarded



Unduplicated Headcount and Distribution by Student Ethnicity

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Am. Indian/Alaska Native	--	--	--	0.0%	--	0.0%	1	0.4%	3	1.2%	--	0.0%
Asian	--	--	34	14.3%	63	23.8%	54	20.9%	50	19.4%	46	20.7%
Black or African American	--	--	9	3.8%	13	4.9%	5	1.9%	4	1.6%	4	1.8%
Hispanic/Latino	--	--	69	29.0%	68	25.7%	70	27.1%	85	32.9%	66	29.7%
Nat. Hawaiian / Pac. Islander	--	--	--	0.0%	5	1.9%	3	1.2%	2	0.8%	--	0.0%
Two or More Races	--	--	14	5.9%	16	6.0%	14	5.4%	19	7.4%	14	6.3%
Unknown	--	--	5	2.1%	8	3.0%	12	4.7%	2	0.8%	1	0.5%
White	--	--	107	45.0%	92	34.7%	99	38.4%	93	36.0%	91	41.0%
Total	--	--	238	100.0%	265	100.0%	258	100.0%	258	100.0%	222	100.0%

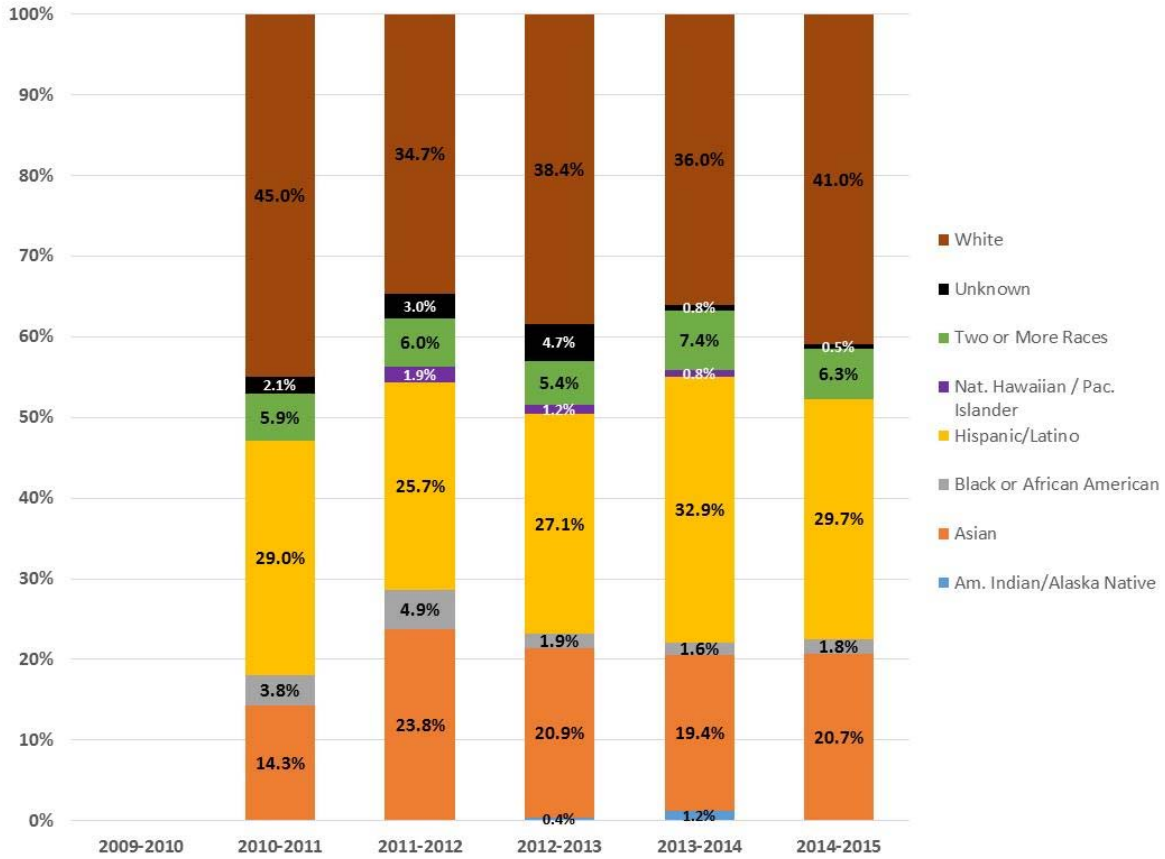
Note: Data are unduplicated for each academic year by discipline. Data across multiple disciplines or for the entire college are duplicated.



PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY ETHNICITY
2015-16

Digital Media

Distribution of Student Headcount by Ethnicity



Unduplicated Headcount and Distribution by Student Ethnicity

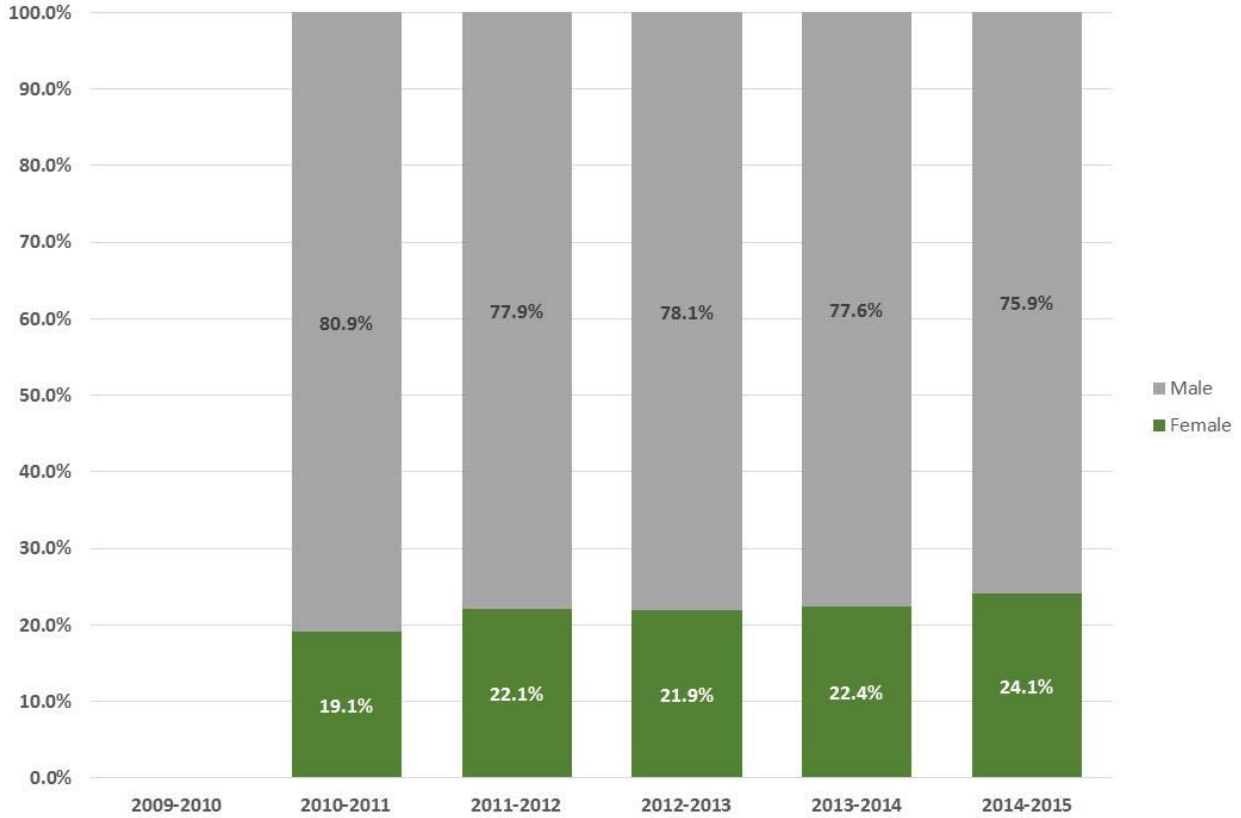
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Am. Indian/Alaska Native	--	--	--	0.0%	--	0.0%	1	0.4%	3	1.2%	--	0.0%
Asian	--	--	34	14.3%	63	23.8%	54	20.9%	50	19.4%	46	20.7%
Black or African American	--	--	9	3.8%	13	4.9%	5	1.9%	4	1.6%	4	1.8%
Hispanic/Latino	--	--	69	29.0%	68	25.7%	70	27.1%	85	32.9%	66	29.7%
Nat. Hawaiian / Pac. Islander	--	--	--	0.0%	5	1.9%	3	1.2%	2	0.8%	--	0.0%
Two or More Races	--	--	14	5.9%	16	6.0%	14	5.4%	19	7.4%	14	6.3%
Unknown	--	--	5	2.1%	8	3.0%	12	4.7%	2	0.8%	1	0.5%
White	--	--	107	45.0%	92	34.7%	99	38.4%	93	36.0%	91	41.0%
Total	--	--	238	100.0%	265	100.0%	258	100.0%	258	100.0%	222	100.0%



**PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY GENDER
2015-16**

Digital Media

Distribution of Student Headcount by Gender



Unduplicated Headcount and Distribution by Student Gender

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Female	--	--	45	19.1%	58	22.1%	56	21.9%	57	22.4%	53	24.1%
Male	--	--	191	80.9%	205	77.9%	200	78.1%	198	77.6%	167	75.9%
Total	--	--	236	100.0%	263	100.0%	256	100.0%	255	100.0%	220	100.0%

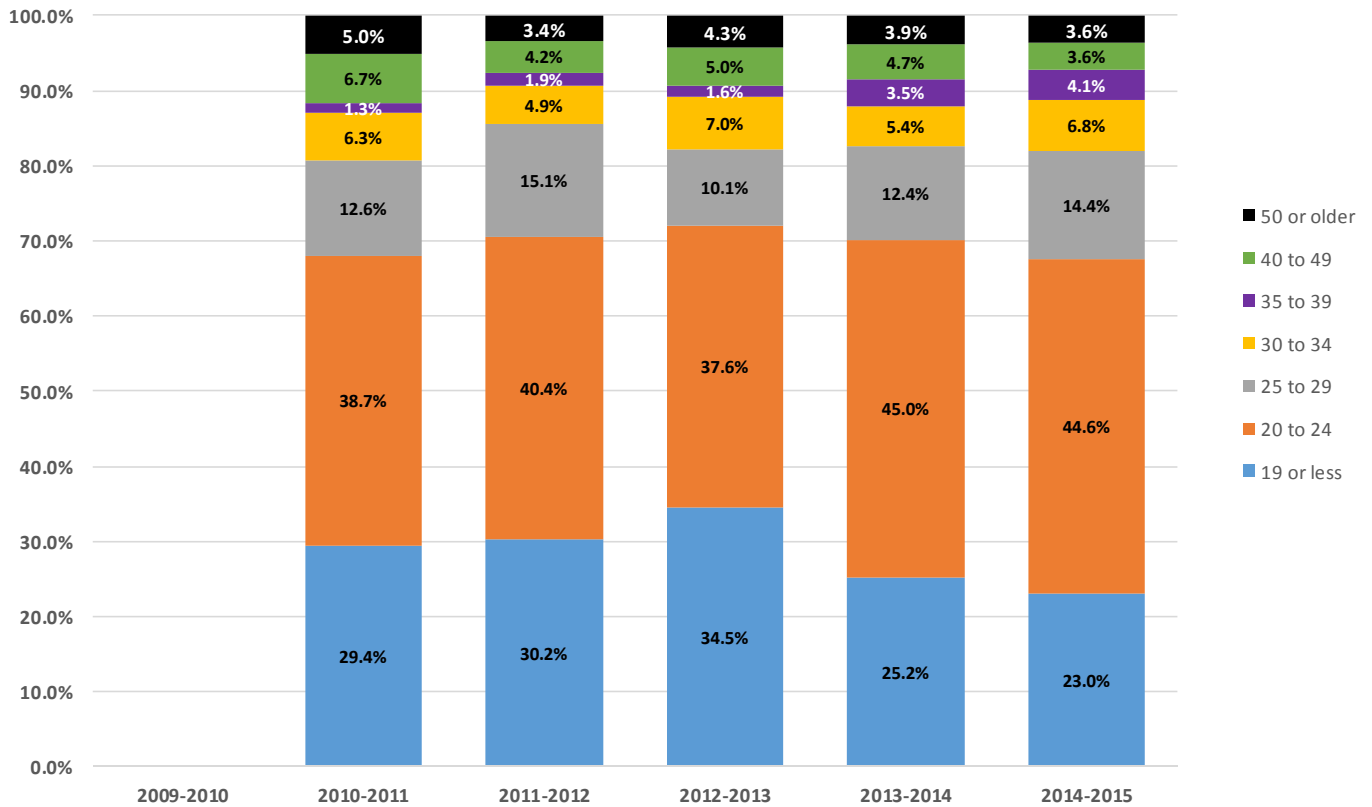
Note: Observations without a gender indicated were excluded from the analysis.



PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY AGE GROUP
2015-16

Digital Media

Distribution of Student Headcount by Age Group



Unduplicated Headcount and Distribution by Student Age Group

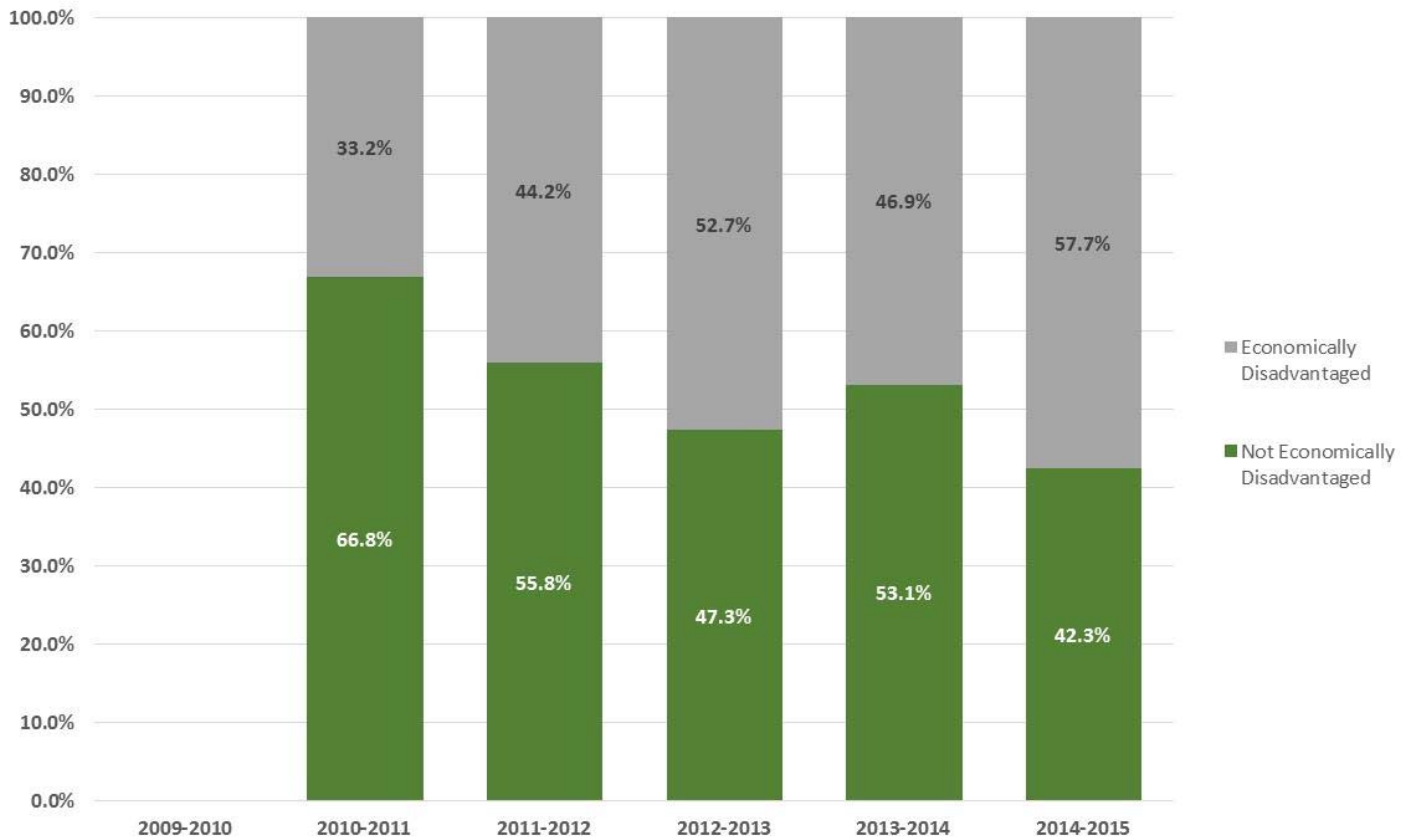
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
19 or less	--	--	70	29.4%	80	30.2%	89	34.5%	65	25.2%	51	23.0%
20 to 24	--	--	92	38.7%	107	40.4%	97	37.6%	116	45.0%	99	44.6%
25 to 29	--	--	30	12.6%	40	15.1%	26	10.1%	32	12.4%	32	14.4%
30 to 34	--	--	15	6.3%	13	4.9%	18	7.0%	14	5.4%	15	6.8%
35 to 39	--	--	3	1.3%	5	1.9%	4	1.6%	9	3.5%	9	4.1%
40 to 49	--	--	16	6.7%	11	4.2%	13	5.0%	12	4.7%	8	3.6%
50 or older	--	--	12	5.0%	9	3.4%	11	4.3%	10	3.9%	8	3.6%
Total	--	--	238	100.0%	265	100.0%	258	100.0%	258	100.0%	222	100.0%



**PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY
ECONOMICALLY DISADVANTAGED STATUS
2015-16**

Digital Media

Distribution of Student Headcount by Economically Disadvantaged Status



Unduplicated Headcount and Distribution by Economically Disadvantaged Status

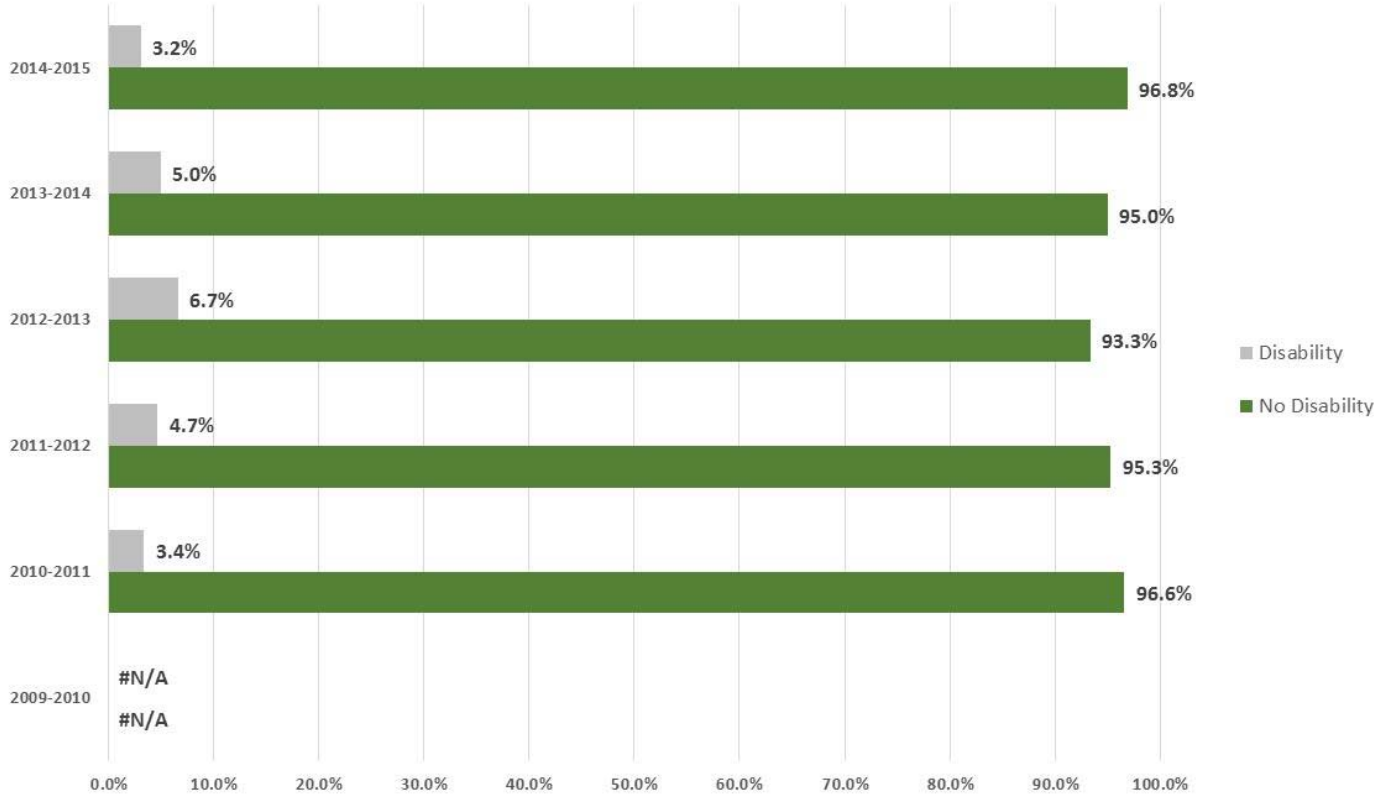
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Not Economically Disadvantaged	--	--	159	66.8%	148	55.8%	122	47.3%	137	53.1%	94	42.3%
Economically Disadvantaged	--	--	79	33.2%	117	44.2%	136	52.7%	121	46.9%	128	57.7%
Total	--	--	238	100.0%	265	100.0%	258	100.0%	258	100.0%	222	100.0%



**PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY
DISABILITY STATUS
2015-16**

Digital Media

Distribution of Student Headcount by Disability Status



Unduplicated Headcount and Distribution by Student Disability Status

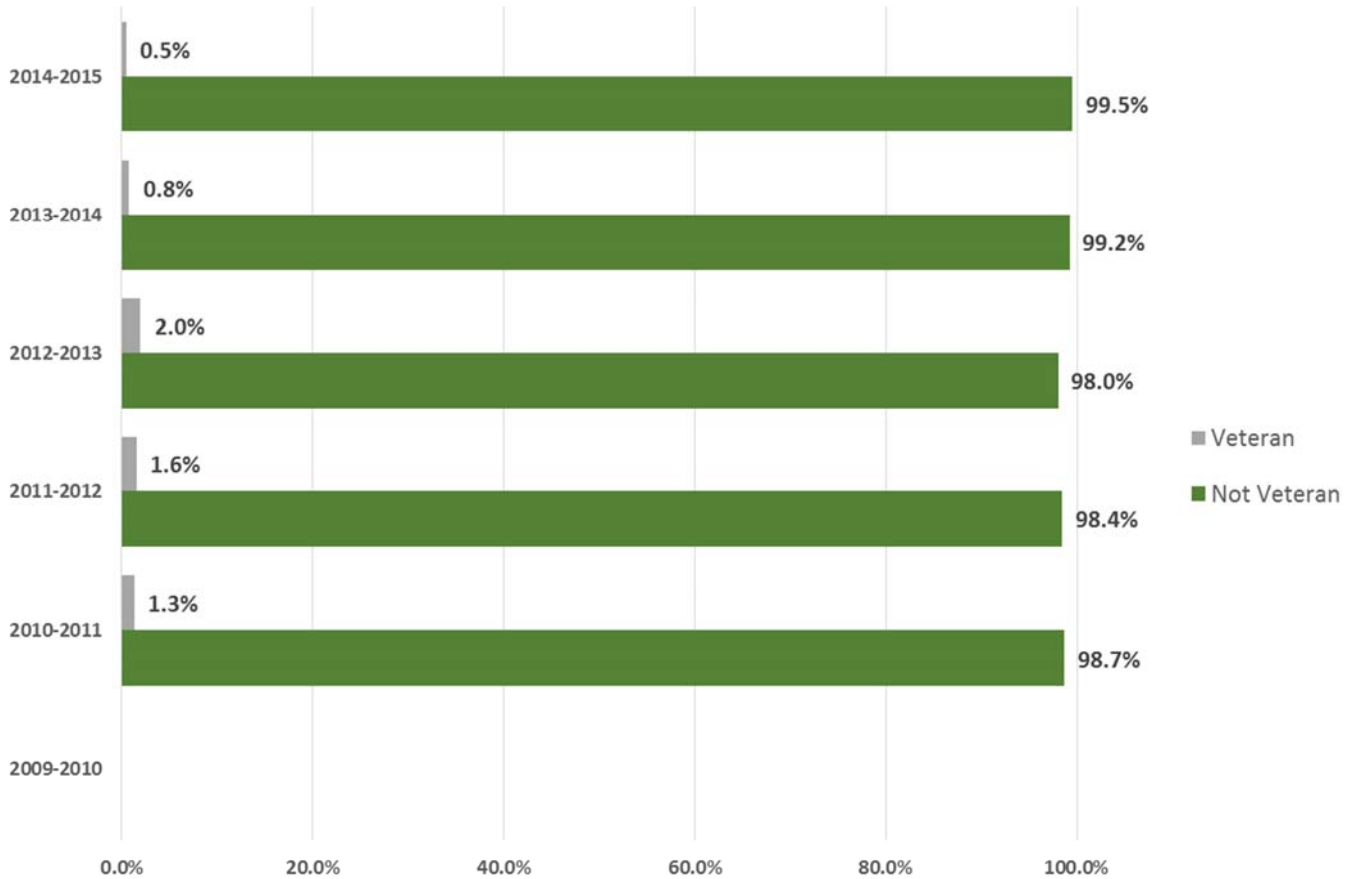
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
No Disability	--	--	225	96.6%	243	95.3%	238	93.3%	245	95.0%	215	96.8%
Disability	--	--	8	3.4%	12	4.7%	17	6.7%	13	5.0%	7	3.2%
Total	--	--	233	100.0%	255	100.0%	255	100.0%	258	100.0%	222	100.0%



**PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY
VETERAN STATUS
2015-16**

Digital Media

Distribution of Student Headcount by Veteran Status



Unduplicated Headcount and Distribution by Veteran Status

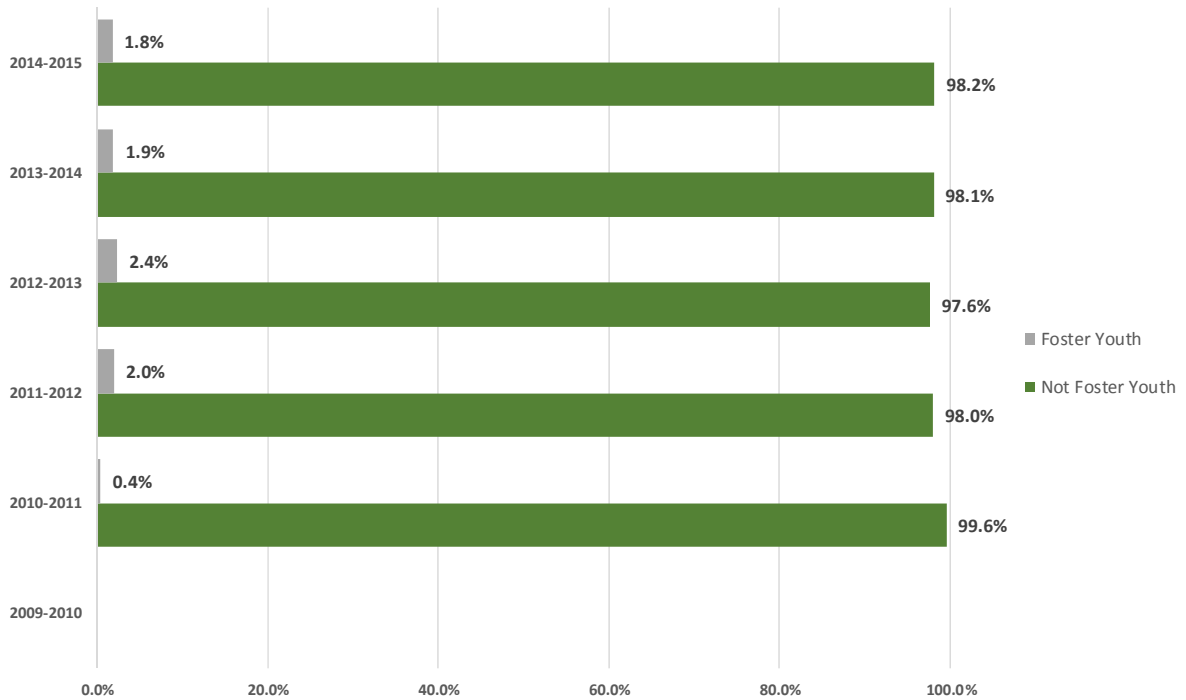
	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Not Veteran	--	--	230	98.7%	251	98.4%	250	98.0%	256	99.2%	221	99.5%
Veteran	--	--	3	1.3%	4	1.6%	5	2.0%	2	0.8%	1	0.5%
Total	--	--	233	100.0%	255	100.0%	255	100.0%	258	100.0%	222	100.0%



**PROGRAM REVIEW – UNDUPLICATED HEADCOUNT BY
FOSTER YOUTH STATUS
2015-16**

Digital Media

Distribution of Student Headcount by Foster Youth Status



Unduplicated Headcount and Distribution by Foster Youth Status

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total	N	% of Total
Not Foster Youth	--	--	232	99.6%	250	98.0%	249	97.6%	253	98.1%	218	98.2%
Foster Youth	--	--	1	0.4%	5	2.0%	6	2.4%	5	1.9%	4	1.8%
Total	--	--	233	100.0%	255	100.0%	255	100.0%	258	100.0%	222	100.0%

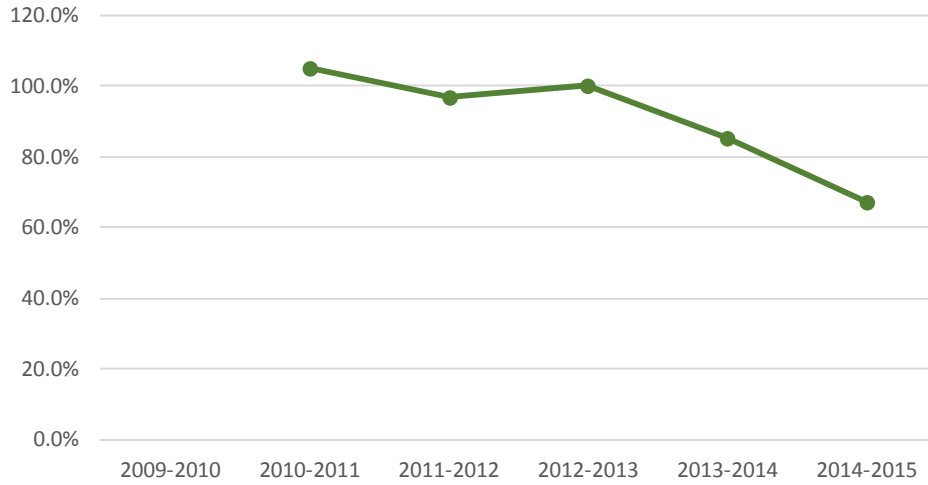


PROGRAM REVIEW – ENROLLMENT AND FILL RATE 2015-16

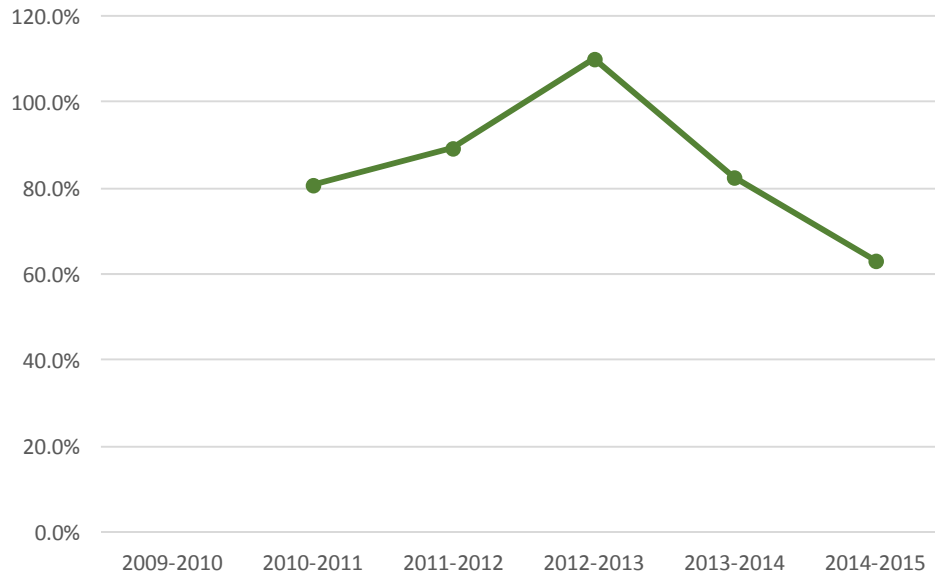
Digital Media

Average Fill Rates for Each Semester by Academic Year

Average Fill Rate (Fall)



Average Fill Rate (Spring)





**PROGRAM REVIEW – ENROLLMENT AND FILL RATE
2015-16**

Digital Media

Key Enrollment Data for Each Semester by Academic Year

FALL

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	0	0	0	--	--
2010-2011	202	192	7	28.9	105.2%
2011-2012	186	192	7	26.6	96.9%
2012-2013	192	192	7	27.4	100.0%
2013-2014	215	252	9	23.9	85.3%
2014-2015	219	325	11	19.9	67.4%

SPRING

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010	0	0	0	--	--
2010-2011	181	224	8	22.6	80.8%
2011-2012	204	228	8	25.5	89.5%
2012-2013	200	182	8	25.0	109.9%
2013-2014	208	252	9	23.1	82.5%
2014-2015	194	308	11	17.6	63.0%

SUMMER

	Enrollment	Max. Seats	Total Sections	Enrollment/ Section	Avg. Fill Rate
2009-2010				0.0	0.0%
2010-2011				0.0	0.0%
2011-2012				0.0	0.0%
2012-2013				0.0	0.0%
2013-2014				0.0	0.0%
2014-2015				0.0	0.0%

FTES/FTEF by Academic Year

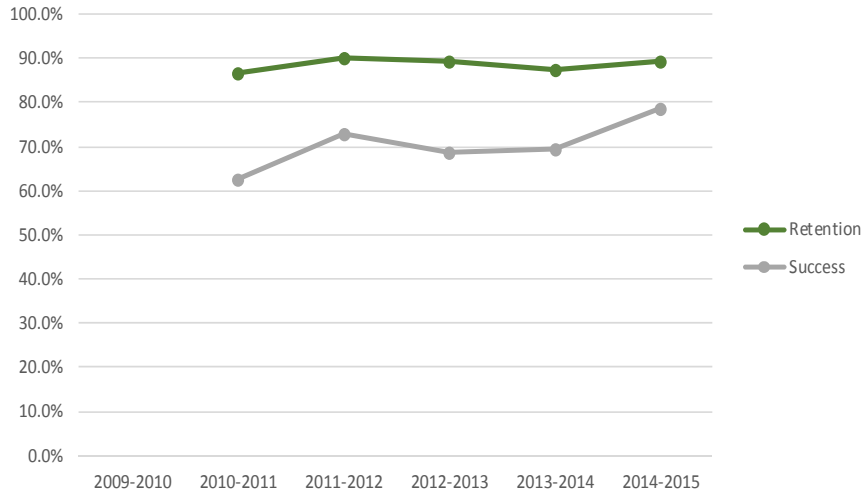
	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
GWC Total	38.8	40.8	42.6	41.8	37.6	35.8
Digital Media	0.0	23.8	28.5	30.9	22.0	20.8



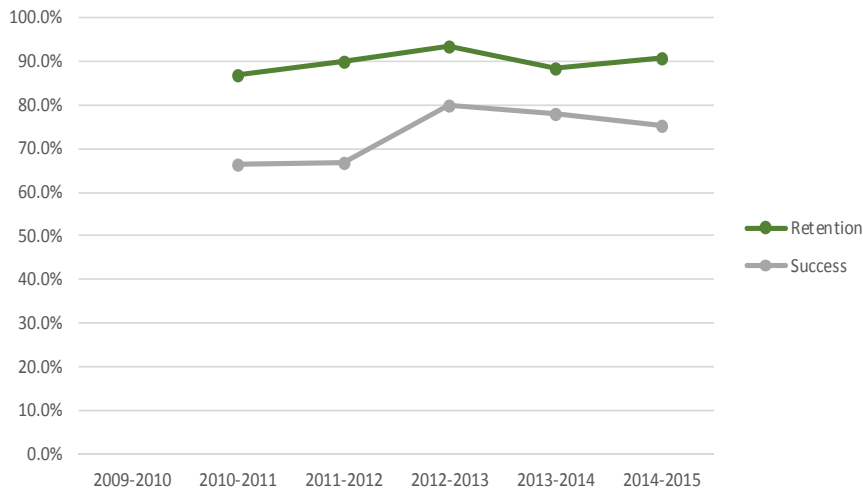
PROGRAM REVIEW – OVERALL RETENTION AND SUCCESS 2015-16

Digital Media

Overall Retention & Success Rates (Fall)



Overall Retention & Success Rates (Spring)



Notes

- **Retention** is the percentage of students who enrolled in a course who did not withdraw and received a valid grade.
- **Success** is the percentage of students who enrolled in a course and received a passing or satisfactory grade (defined as grades of A,B,C,P,IA,IB,IC, or IPP)
- Data are unduplicated by semester for each department. Data for multiple semesters or departments are not unduplicated.

Key Data

- The overall retention and success rates for Fall Digital Media courses increased between Fall 2012 and Fall 2014. The retention rate increased from 89.4% to 89.5%, and the success rate increased from 68.8% to 78.5%.
- The overall retention and success rates for Spring Digital Media courses both decreased between Spring 2013 and Spring 2015. The retention rate decreased from 93.6% to 90.7%, and the success rate decreased from 79.9% to 75.3%.
- Digital Media did not offer Summer courses between the 2009-10 and 2014-15 academic years.



PROGRAM REVIEW – OVERALL RETENTION AND SUCCESS
2015-16

Digital Media

FALL

	Enrollment	Retention	Success
2009-2010	--	--	--
2010-2011	200	86.5%	62.5%
2011-2012	173	90.2%	72.8%
2012-2013	189	89.4%	68.8%
2013-2014	213	87.3%	69.5%
2014-2015	219	89.5%	78.5%

SPRING

	Enrollment	Retention	Success
2009-2010	--	--	--
2010-2011	173	86.7%	66.5%
2011-2012	196	89.8%	66.8%
2012-2013	204	93.6%	79.9%
2013-2014	210	88.6%	78.1%
2014-2015	194	90.7%	75.3%

SUMMER

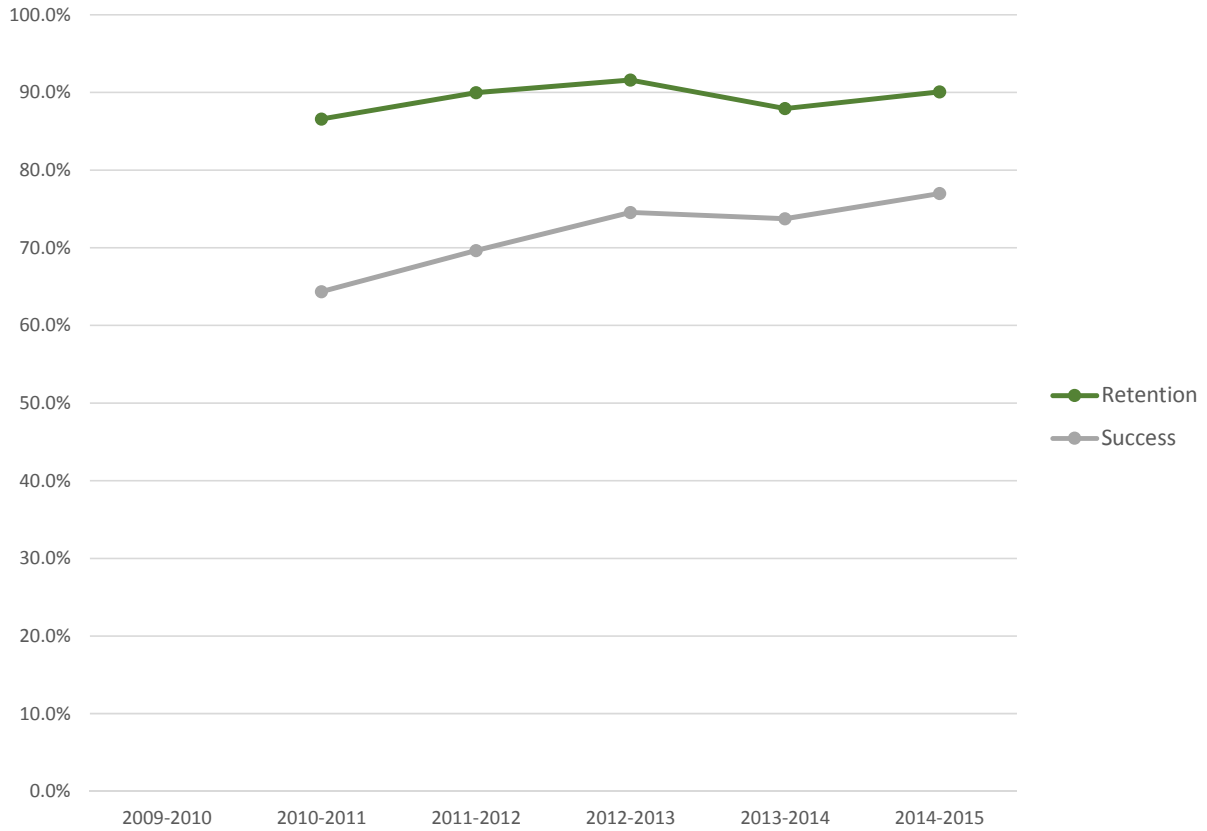
	Enrollment	Retention	Success
2009-2010			
2010-2011			
2011-2012			
2012-2013			
2013-2014			
2014-2015			



**PROGRAM REVIEW – OVERALL RETENTION AND SUCCESS
2015-16**

Digital Media

Overall Retention and Success Rates by Academic Year



Enrollment, Retention Rates and Success Rates by Academic Year

	Enrollment	Retention	Success
2009-2010	--	--	--
2010-2011	373	86.6%	64.3%
2011-2012	369	90.0%	69.6%
2012-2013	393	91.6%	74.6%
2013-2014	423	87.9%	73.8%
2014-2015	413	90.1%	77.0%

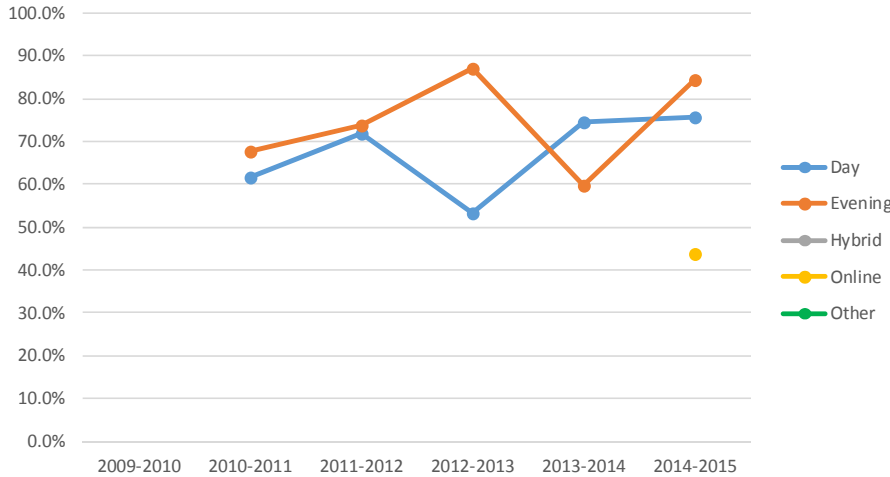


PROGRAM REVIEW – SUCCESS BY SESSION TYPE

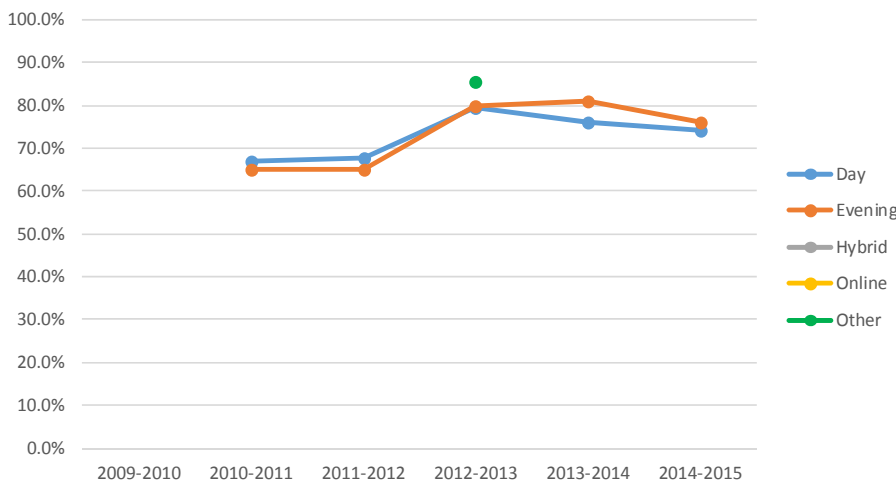
2015-16

Digital Media

Success Rates by Session Type (Fall)



Success Rates by Session Type (Spring)



Notes

- **Retention** is the percentage of students who enrolled in a course who did not withdraw and received a valid grade.
- **Success** is the percentage of students who enrolled in a course and received a passing or satisfactory grade (defined as grades of A,B,C,P,IA,IB,IC, or IPP)
- **Other** for Session Type includes Honors, Saturday, Self-Paced, Teach3, Independent/Directed Study, and Parachute classes.
- Enrollment, retention and success data are duplicated, since many students enroll in more than one course in a semester.

Key Data

- Digital Media has only offered daytime, evening and online courses in the Fall semester in recent years. The success rates of daytime and evening courses were higher than that of online courses in Fall 2014. The success rate of daytime courses increased between Fall 2012 and Fall 2014, while that of evening courses decreased.
- Digital Media has only offered daytime and evening courses in the Spring semester in recent years, along with “Other” courses in Spring 2013. The success rate of daytime and evening courses have generally been similar. The success rates both day and evening courses decreased between Spring 2013 and Spring 2015.
- Digital Media did not offer Summer courses between the 2009-2010 and 2014-2015 academic years.



PROGRAM REVIEW – SUCCESS BY SESSION TYPE 2015-16

Digital Media

FALL

Enrollment						
	Day	Evening	Hybrid	Online	Other	Total
2009-2010	--	--	--	--	--	--
2010-2011	172	28	--	--	--	200
2011-2012	89	84	--	--	--	173
2012-2013	103	86	--	--	--	189
2013-2014	141	72	--	--	--	213
2014-2015	74	129	--	16	--	219
Retention						
2009-2010	--	--	--	--	--	--
2010-2011	85.5%	92.9%	--	--	--	86.5%
2011-2012	91.0%	89.3%	--	--	--	90.2%
2012-2013	86.4%	93.0%	--	--	--	89.4%
2013-2014	88.7%	84.7%	--	--	--	87.3%
2014-2015	87.8%	93.0%	--	68.8%	--	89.5%
Success						
2009-2010	--	--	--	--	--	--
2010-2011	61.6%	67.9%	--	--	--	62.5%
2011-2012	71.9%	73.8%	--	--	--	72.8%
2012-2013	53.4%	87.2%	--	--	--	68.8%
2013-2014	74.5%	59.7%	--	--	--	69.5%
2014-2015	75.7%	84.5%	--	43.8%	--	78.5%

SPRING

Enrollment						
	Day	Evening	Hybrid	Online	Other	Total
2009-2010	--	--	--	--	--	--
2010-2011	127	46	--	--	--	173
2011-2012	139	57	--	--	--	196
2012-2013	58	139	--	--	7	204
2013-2014	126	84	--	--	--	210
2014-2015	81	113	--	--	--	194
Retention						
2009-2010	--	--	--	--	--	--
2010-2011	86.6%	87.0%	--	--	--	86.7%
2011-2012	87.8%	94.7%	--	--	--	89.8%
2012-2013	91.4%	94.2%	--	--	100.0%	93.6%
2013-2014	86.5%	91.7%	--	--	--	88.6%
2014-2015	87.7%	92.9%	--	--	--	90.7%
Success						
2009-2010	--	--	--	--	--	--
2010-2011	66.9%	65.2%	--	--	--	66.5%
2011-2012	67.6%	64.9%	--	--	--	66.8%
2012-2013	79.3%	79.9%	--	--	85.7%	79.9%
2013-2014	76.2%	81.0%	--	--	--	78.1%
2014-2015	74.1%	76.1%	--	--	--	75.3%

Note: "Other" for Session Type includes Honors, Saturday, Self-Paced, Teach3, Independent/Directed Study, and Parachute classes.

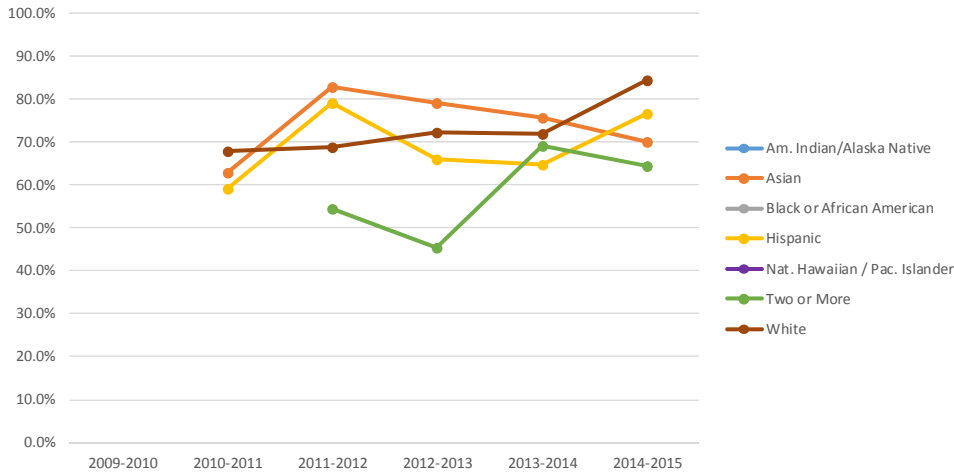


PROGRAM REVIEW – SUCCESS AND RETENTION BY ETHNICITY

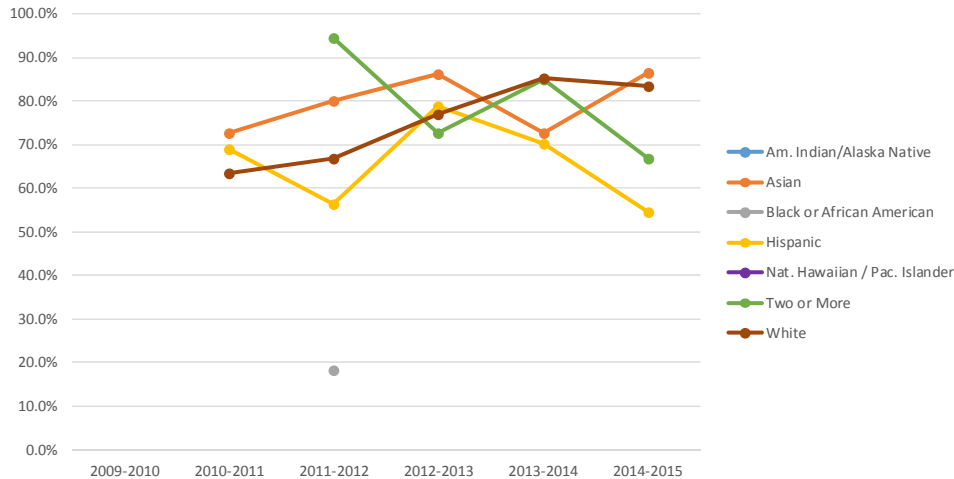
2015-16

Digital Media

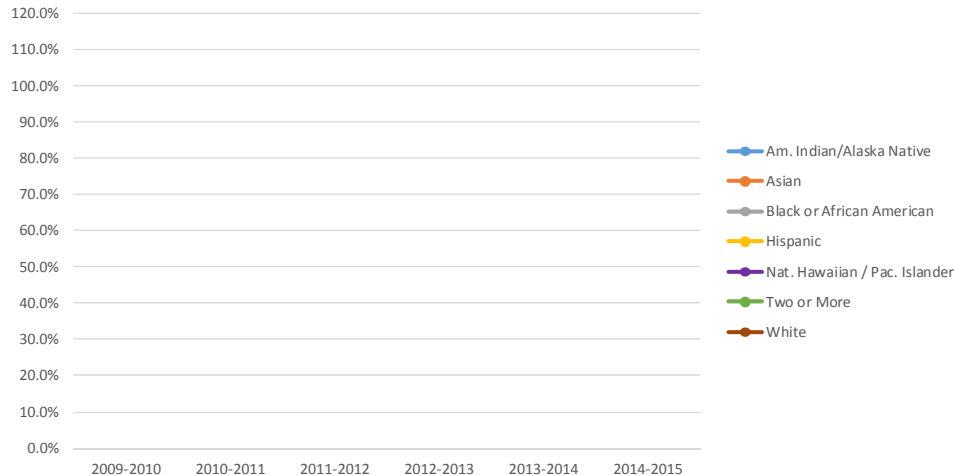
Success Rates by Student Ethnicity (Fall)



Success Rates by Student Ethnicity (Spring)



Success Rates by Student Ethnicity (Summer)



Notes

- **Retention** is the percentage of students who enrolled in a course who did not withdraw and received a valid grade.
- **Success** is the percentage of students who enrolled in a course and received a passing or satisfactory grade (defined as grades of A,B,C,P,IA,IB,IC, or IPP)
- Enrollment, retention and success data are duplicated, since many students enroll in more than one course in a semester.
- In cases where the total enrollment in a semester is 10 or less, data have been excluded from the analysis in order to protect individuals' privacy.

Key Data

- Success rates for Fall Digital Media courses have varied widely by student ethnic groups. White students had the highest success rate in Fall 2014, though Asian students generally had the highest success rates in previous years. The success rates for all student ethnic groups increased between Fall 2012 and Fall 2014, with the exception of Asian students.
- Success rates for Spring Digital Media courses have likewise varied widely by student ethnic groups. The success rates of Asian and White students increased between Spring 2013 and Spring 2015, while it decreased for Hispanic students and students with two or more races.
- Digital Media did not offer Summer courses between the 2009-2010 and 2014-2015 academic years.



**PROGRAM REVIEW – SUCCESS AND RETENTION BY ETHNICITY
2015-16**

Digital Media

FALL

Enrollment								
	Am. Indian/Alaska Native	Asian	Black or African American	Hispanic	Nat. Hawaiian / Pac. Islander	Two or More	White	Total
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	27	--	54	--	--	100	200
2011-2012	--	41	--	43	--	11	64	173
2012-2013	--	38	--	50	--	11	76	189
2013-2014	--	41	--	65	--	13	85	213
2014-2015	--	40	--	60	--	14	102	219
Retention								
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	77.8%	--	92.6%	--	--	89.0%	86.5%
2011-2012	--	92.7%	--	95.3%	--	81.8%	89.1%	90.2%
2012-2013	--	92.1%	--	88.0%	--	63.6%	92.1%	89.4%
2013-2014	--	92.7%	--	90.8%	--	92.3%	81.2%	87.3%
2014-2015	--	77.5%	--	93.3%	--	78.6%	93.1%	89.5%
Success								
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	63.0%	--	59.3%	--	--	68.0%	62.5%
2011-2012	--	82.9%	--	79.1%	--	54.5%	68.8%	72.8%
2012-2013	--	78.9%	--	66.0%	--	45.5%	72.4%	68.8%
2013-2014	--	75.6%	--	64.6%	--	69.2%	71.8%	69.5%
2014-2015	--	70.0%	--	76.7%	--	64.3%	84.3%	78.5%

SPRING

Enrollment								
	Am. Indian/Alaska Native	Asian	Black or African American	Hispanic	Nat. Hawaiian / Pac. Islander	Two or More	White	Total
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	22	--	55	--	--	79	173
2011-2012	--	50	11	48	--	18	60	196
2012-2013	--	51	--	52	--	11	74	204
2013-2014	--	44	--	64	--	20	74	210
2014-2015	--	44	--	44	--	15	84	194
Retention								
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	86.4%	--	89.1%	--	--	87.3%	86.7%
2011-2012	--	94.0%	72.7%	85.4%	--	94.4%	91.7%	89.8%
2012-2013	--	98.0%	--	90.4%	--	90.9%	93.2%	93.6%
2013-2014	--	84.1%	--	84.4%	--	95.0%	91.9%	88.6%
2014-2015	--	97.7%	--	75.0%	--	100.0%	92.9%	90.7%
Success								
2009-2010	--	--	--	--	--	--	--	--
2010-2011	--	72.7%	--	69.1%	--	--	63.3%	66.5%
2011-2012	--	80.0%	18.2%	56.3%	--	94.4%	66.7%	66.8%
2012-2013	--	86.3%	--	78.8%	--	72.7%	77.0%	79.9%
2013-2014	--	72.7%	--	70.3%	--	85.0%	85.1%	78.1%
2014-2015	--	86.4%	--	54.5%	--	66.7%	83.3%	75.3%



PROGRAM REVIEW – SUCCESS AND RETENTION BY ETHNICITY
2015-16

Digital Media

SUMMER

Enrollment

	Am. Indian/Alaska Native	Asian	Black or African American	Hispanic	Nat. Hawaiian / Pac. Islander	Two or More	White	Total
2009-2010								
2010-2011								
2011-2012								
2012-2013								
2013-2014								
2014-2015								

Retention

2009-2010								
2010-2011								
2011-2012								
2012-2013								
2013-2014								
2014-2015								

Success

2009-2010								
2010-2011								
2011-2012								
2012-2013								
2013-2014								
2014-2015								

Note: In cases where the enrollment for a student racial or ethnic group is 10 or fewer students, data have been suppressed to protect individuals' privacy. Data for these students are still included in the total column, along with data for students whose race or ethnicity is unknown. The subtotals for each student racial or ethnic group therefore may not add up to the total column.

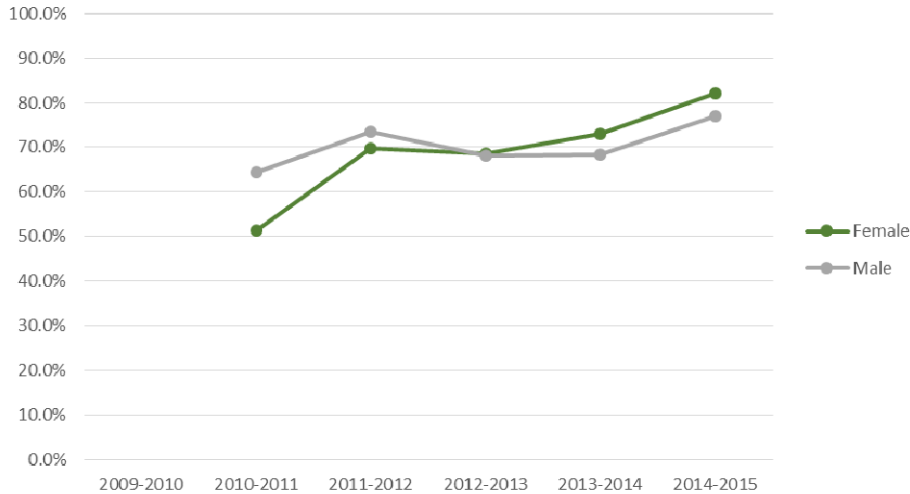


PROGRAM REVIEW – SUCCESS AND RETENTION BY GENDER

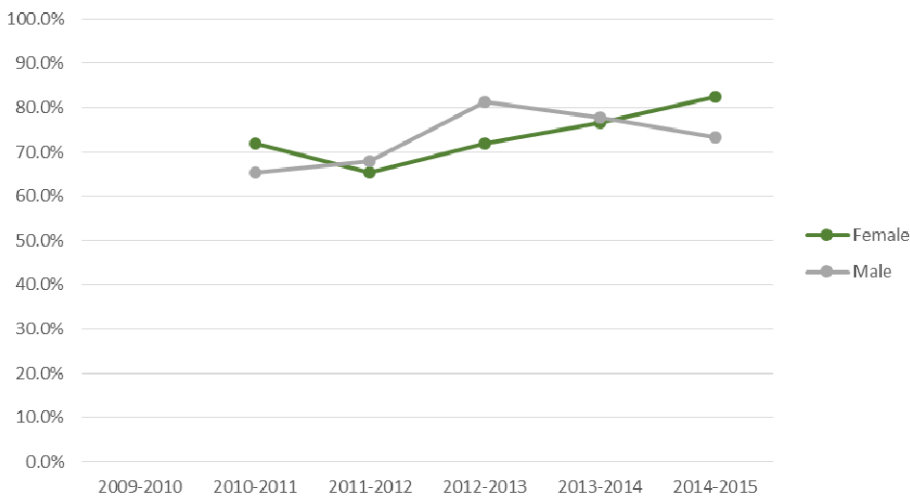
2015-16

Digital Media

Success Rates by Gender (Fall)



Success Rates by Gender (Spring)



Notes

- **Retention** is the percentage of students who enrolled in a course who did not withdraw and received a valid grade.
- **Success** is the percentage of students who enrolled in a course and received a passing or satisfactory grade (defined as grades of A,B,C,P,IA,IB,IC, or IPP)
- Enrollment, retention and success data are duplicated, since many students enroll in more than one course in a semester.
- In cases where the total enrollment in a semester is 10 or less, data have been excluded from the analysis in order to protect individuals' privacy.

Key Data

- Success rates have consistently been higher for female students than male students in Fall Digital Media courses since the Fall 2012 term. The success rates for both male and female students increased between Fall 2012 and Fall 2014. The success rate for females increased from 68.6% to 82.1%, while that of males went from 68.2% to 76.9%.
- Success rates for male and female students in Spring Digital Media courses have fluctuated. However, the success rate of male students decreased between Spring 2013 and Spring 2015, while that of female students increased. The success rate for females increased from 71.8% to 82.4%, while that of males decreased from 81.4% to 73.2%.
- Digital Media did not offer Summer courses between the 2009-2010 and 2014-2015 academic years.



PROGRAM REVIEW – SUCCESS AND RETENTION BY GENDER 2015-16

Digital Media

FALL			
Enrollment			
	Female	Male	Total
2009-2010	--	--	--
2010-2011	35	163	200
2011-2012	33	139	173
2012-2013	35	151	189
2013-2014	37	174	213
2014-2015	56	156	219
Retention			
2009-2010	--	--	--
2010-2011	82.9%	87.1%	86.5%
2011-2012	81.8%	92.1%	90.2%
2012-2013	88.6%	89.4%	89.4%
2013-2014	81.1%	88.5%	87.3%
2014-2015	89.3%	89.1%	89.5%
Success			
2009-2010	--	--	--
2010-2011	51.4%	64.4%	62.5%
2011-2012	69.7%	73.4%	72.8%
2012-2013	68.6%	68.2%	68.8%
2013-2014	73.0%	68.4%	69.5%
2014-2015	82.1%	76.9%	78.5%

SPRING			
Enrollment			
	Female	Male	Total
2009-2010	--	--	--
2010-2011	32	141	173
2011-2012	46	149	196
2012-2013	39	161	204
2013-2014	51	153	210
2014-2015	34	153	194
Retention			
2009-2010	--	--	--
2010-2011	78.1%	88.7%	86.7%
2011-2012	89.1%	89.9%	89.8%
2012-2013	89.7%	94.4%	93.6%
2013-2014	90.2%	87.6%	88.6%
2014-2015	88.2%	91.5%	90.7%
Success			
2009-2010	--	--	--
2010-2011	71.9%	65.2%	66.5%
2011-2012	65.2%	67.8%	66.8%
2012-2013	71.8%	81.4%	79.9%
2013-2014	76.5%	77.8%	78.1%
2014-2015	82.4%	73.2%	75.3%

Note: Students whose gender is not known are included in the total enrollment count but not in the subtotals for males and females, so male and female enrollment does not equal the total in some cases.



PROGRAM REVIEW – OVERALL RETENTION AND SUCCESS BY SPECIAL POPULATION GROUPS 2015-16

Digital Media

Overall Retention Rates for Special Populations by Academic Year

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	Retention Rate	N	Retention Rate	N	Retention Rate	N	Retention Rate	N	Retention Rate	N	Retention Rate
Economically Disadvantaged Status												
Not Economically Disadvantaged	--	--	234	85.0%	188	86.7%	172	90.7%	221	90.0%	184	93.5%
Economically Disadvantaged	--	--	139	89.2%	181	93.4%	221	92.3%	202	85.6%	229	87.3%
Veterans												
Not Veteran	--	--	369	86.4%	365	89.9%	385	91.4%	420	87.9%	410	90.0%
Veteran	--	--	4	--	4	--	8	--	3	--	3	--
Disability Status												
No Disability	--	--	359	86.4%	344	90.1%	367	91.8%	405	88.4%	402	90.0%
Disability	--	--	14	92.9%	25	88.0%	26	88.5%	18	77.8%	11	90.9%
Foster Youth												
Not Foster Youth	--	--	372	86.6%	362	89.8%	385	91.9%	415	88.4%	406	89.9%
Foster Youth	--	--	1	--	7	--	8	--	8	--	7	--
Total												
	--	--	373	86.6%	369	90.0%	393	91.6%	423	87.9%	413	90.1%

Overall Success Rates for Special Populations by Academic Year

	2009-2010		2010-2011		2011-2012		2012-2013		2013-2014		2014-2015	
	N	Success Rate	N	Success Rate	N	Success Rate	N	Success Rate	N	Success Rate	N	Success Rate
Economically Disadvantaged Status												
Not Economically Disadvantaged	--	--	234	64.1%	188	65.4%	172	72.7%	221	77.4%	184	82.1%
Economically Disadvantaged	--	--	139	64.7%	181	74.0%	221	76.0%	202	69.8%	229	72.9%
Veterans												
Not Veteran	--	--	369	64.0%	365	69.3%	385	74.5%	420	73.8%	410	76.8%
Veteran	--	--	4	--	4	--	8	--	3	--	3	--
Disability Status												
No Disability	--	--	359	63.8%	344	69.5%	367	74.1%	405	73.8%	402	77.1%
Disability	--	--	14	78.6%	25	72.0%	26	80.8%	18	72.2%	11	72.7%
Foster Youth												
Not Foster Youth	--	--	372	64.2%	362	69.9%	385	75.1%	415	74.5%	406	76.8%
Foster Youth	--	--	1	--	7	--	8	--	8	--	7	--
Total												
	--	--	373	64.3%	369	69.6%	393	74.6%	423	73.8%	413	77.0%

Note: In cases where the total enrollment in a semester is 10 or less, retention and success data have been excluded from the analysis in order to protect individuals' privacy.

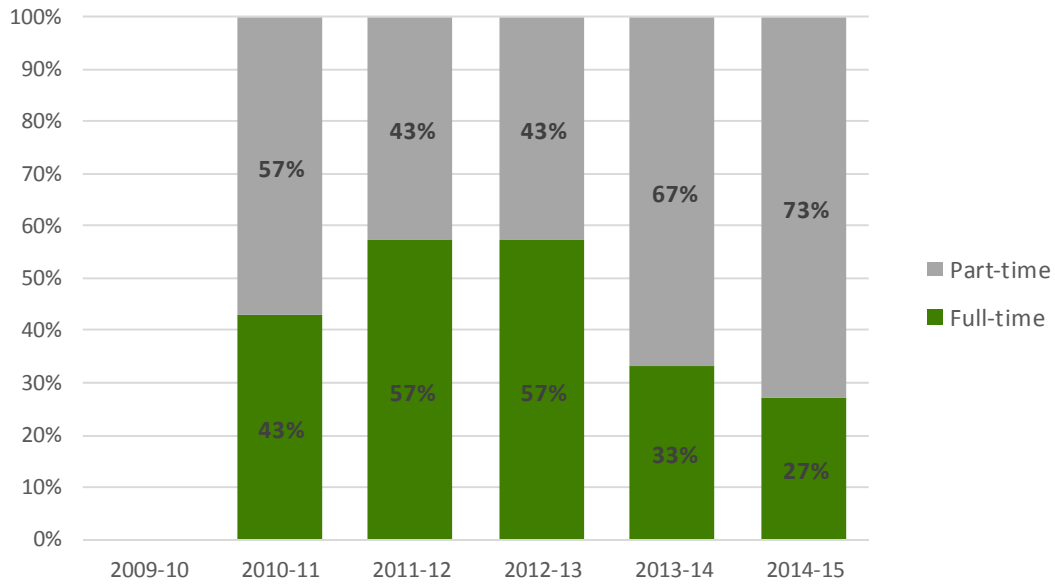


PROGRAM REVIEW – COURSES TAUGHT BY FACULTY TYPE
2015-16

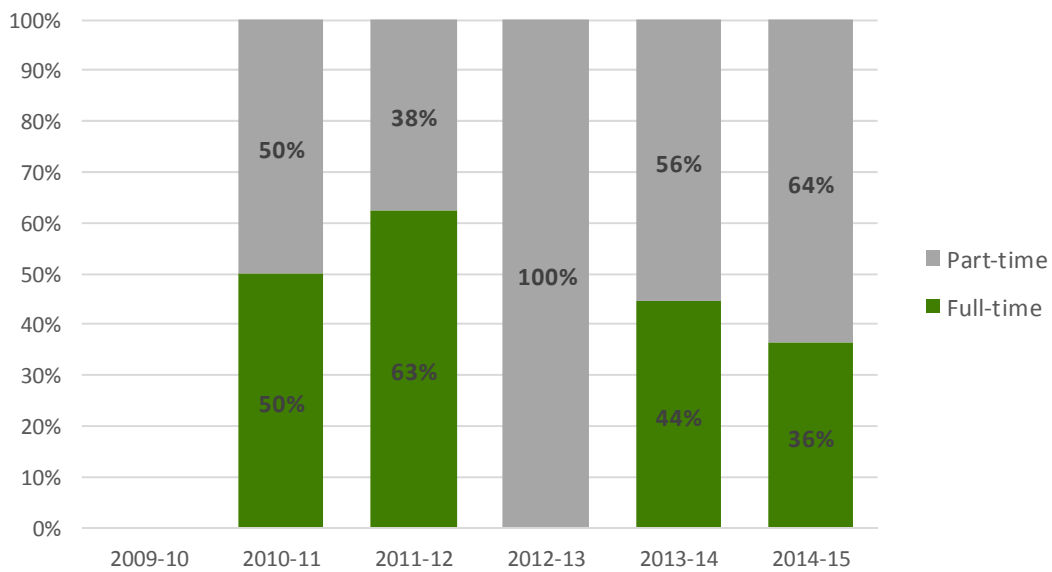
Digital Media

Distribution of Courses Taught by Full-Time and Part-Time Faculty

Distribution of Courses by FT and PT Faculty (Fall)



Distribution of Courses by FT and PT Faculty (Spring)





PROGRAM REVIEW – COURSES TAUGHT BY FACULTY TYPE
2015-16

Digital Media

Courses Taught by Full-Time and Part-Time Faculty

FALL

	Full-Time (%)	Part-Time (%)	FT Courses	PT Courses
2009-10	--	--	--	--
2010-11	43%	57%	3	4
2011-12	57%	43%	4	3
2012-13	57%	43%	4	3
2013-14	33%	67%	3	6
2014-15	27%	73%	3	8
Total	41%	59%	17	24

SPRING

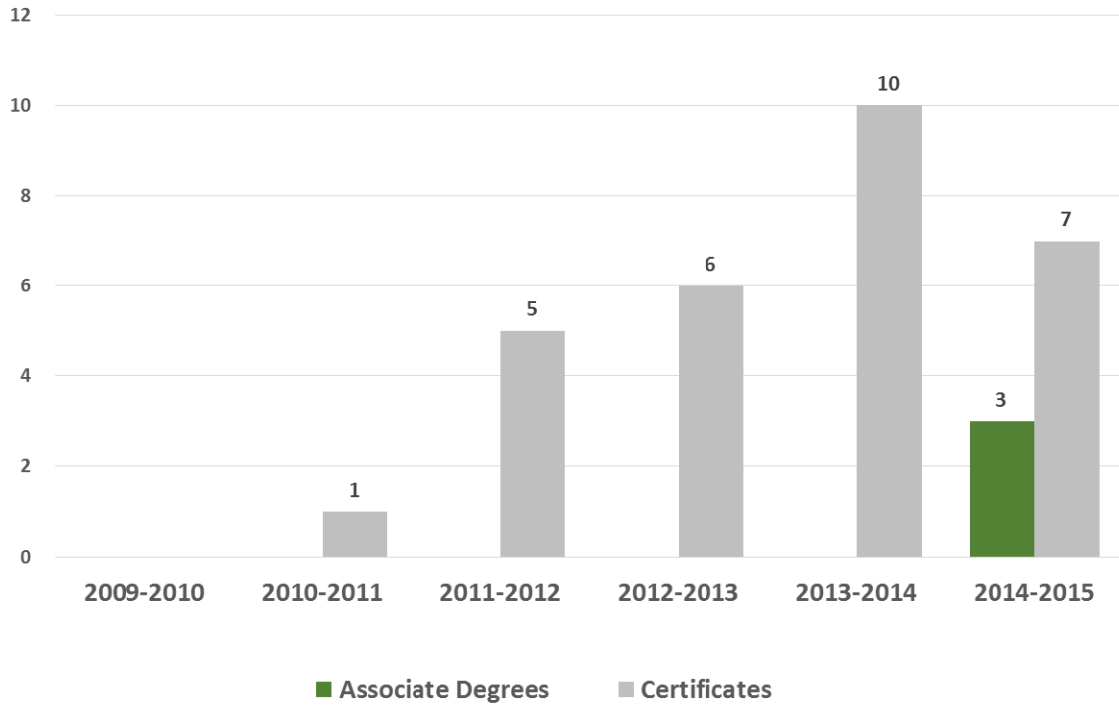
	Full-Time (%)	Part-Time (%)	FT Courses	PT Courses
2009-10	--	--	--	--
2010-11	50%	50%	4	4
2011-12	63%	38%	5	3
2012-13	0%	100%	--	8
2013-14	44%	56%	4	5
2014-15	36%	64%	4	7
Total	39%	61%	17	27



PROGRAM REVIEW – CERTIFICATES AND DEGREES AWARDED
2015-16

Digital Media

Certificates and Degrees Awarded by Academic Year



Certificates & Degrees Awarded

	Associate Degrees	Certificates
2009-2010	0	0
2010-2011	0	1
2011-2012	0	5
2012-2013	0	6
2013-2014	0	10
2014-2015	3	7
Total	3	29